

Category1	Category2	Name	URL
Analysis		comScore, Inc	http://www.comscore.com/
Analysis		Compete Compete	http://compete.com/
Analysis		social networking Tag Page	http://technorati.com/r/tag/social-networking
Analysis		TopTenREVIEWS Expert Product Reviews	http://www.toptenreviews.com/
Applications		2009 Smartphones Reviews-- TopTenREVIEWS	http://cell-phones.toptenreviews.com/smartphones/
Applications		Digital World Forum	http://www.digitalworldforum.eu/
Applications		Divorce Attorneys Using Social Media to Find Evidence	http://www.daniweb.com/blogs/entry4484.html
Applications		Enterprise Social Software Is Not An Oxymoron - VentureBlog	http://ventureblog.com/articles/2003/10/enterprise_soci.php
Applications		Examining Social Networking For Terrorists To Find People Behind Terrorist Attacks	http://www.sciencedaily.com/releases/2009/05/090504122107.htm
Applications		Facebook, Twitter, Social Networking to Grow Your Business! by Mari Smith	http://whyfacebook.com/
Applications		http--www.telegraphbusinessclub.co.uk-repository-E-BusinessEvolution2009.pdf	http://www.telegraphbusinessclub.co.uk/repository/E-BusinessEvolution2009.pdf
Applications		Launch Pad Vote Now & Register to See Live Presentations Enterprise 2.0 Conference 2009 Launch Pad	http://launchpad.enterprise2conf.com/
Applications		List Building Using Ning Social Networking Sites Online Social Networking	http://online-social-networking.com/list-building-using-ning-social-networks
Applications		Social Network Marketing Expands Sphere - eMarketer	http://www.emarketer.com/Article.aspx?R=1007252
Applications		Socialtext Social Networking with Enterprise 2.0 Collaboration	http://www.socialtext.com/
Background		Connected TVs	http://www.opera.com/business/solutions/devices/tv/
Background		Evolution of Ethernet - Network World#comment	http://www.networkworld.com/slideshows/2009/042009-terabit-ethernet.html?ts0hb#slide14
Background		http--www.tnsglobal.com-_assets-files-TNS_Market_Research_Digital_World_Digital_Life.pdf	http://www.tnsglobal.com/_assets/files/TNS_Market_Research_Digital_World_Digital_Life.pdf
Background		IBM Enterprise 2.0 2009 - Work Literacy	http://browse.workliteracy.com/2009/enterprise-2.0/ibm/
Background		Monetisation of social networking boom 'eagerly anticipated'	http://www.zerostrategy.com/social-media-optimisation/1031123-monetisation-of-social-networking-boom-eagerly-anticipated/
Background		Oracle and Tacit Software	http://www.oracle.com/tacitsoftware/index.html
Background		Pattie Maes demos the Sixth Sense Video on TED.com	http://www.ted.com/talks/pattie_maes_demos_the_sixth_sense.html
Background		Social Media U Take a Class in Social Media	http://www.readwriteweb.com/archives/social_media_u_take_a_class_in.php

Background		Social Networking News & Articles	http://www.cmswire.com/news/topic/social+networking
Background		The phenomenon of Ipsilon «	http://technologyinside.com/2007/02/08/networks-part-2-the-flowering-and-dying-of-ipsilon/
Background		The technologies that will shape corporate networks - Networks - Breaking Business and Technology News at silicon.com	http://networks.silicon.com/lans/0,39024663,39419505,00.htm?s_cid=35
Background		video Social Networking in Plain English Common Craft - Explanations In Plain English	http://www.commoncraft.com/video-social-networking
Background		Web Guide - A Guide to Web 2.0	http://webtrends.about.com/od/web20/u/Web-Guide-Web-20.htm
Background		Your Digital World - Special Reports from CNN.com	http://www.cnn.com/SPECIALS/2007/digital.world/index.html
Benefits		Benefits of Social Networking Sites for Seniors - Associated Content - associatedcontent.com	http://www.associatedcontent.com/article/428658/benefits_of_social_networking_sites.html?cat=12
Benefits		Benefits of Social Networking Sites to Business	http://www.articlesbase.com/online-promotion-articles/benefits-of-social-networking-sites-to-business-1101359.html
Benefits		Educational Benefits Of Social Networking Sites Uncovered	http://www.sciencedaily.com/releases/2008/06/080620133907.htm
Benefits		How Social Networking Helps - Social Communities – Social Networking	http://www.hudsonhorizons.com/Custom-Website-Solutions/Social-Networking/Social-Network-Help.htm
Benefits		Rheingold Associates How Online Social Networks Benefit Organizations	http://www.rheingold.com/Associates/onlinenetworks.html
Benefits		Social Network Benefits	http://ezinearticles.com/?Social-Network-Benefits&id=464645
Benefits		What Is The Benefit of Social Networking	http://natewhitehill.com/what-is-the-benefit-of-social-networking/
Concerns		5 Misplaced Social Networking Fears	http://news.alibaba.com/article/detail/entrepreneur/100144911-1-5-misplaced-social-networking-fears.html
Concerns		FBI warns of social networking fraud, malware escalation NetworkWorld.com Community	http://www.networkworld.com/community/node/45809?source=NWWNLE_nlt_daily_pm_2009-10-01
Concerns		Jesus fears your Facebook profile - Social networking leads to suicide! God hates MySpace! The Archbishop hath spoken	http://www.sfgate.com/cgi-bin/article.cgi?f=/g/a/2009/08/05/notes080509.DTL
Concerns		Keep a Personal Touch in the Digital World	http://notebook.stc.org/keep-a-personal-touch-in-the-digital-world/
Concerns		Online Social Networking Dangers and Benefits - University of the Pacific	http://web.pacific.edu/x4989.xml
Concerns		Search Security	http://searchsecurity.techtarget.co.uk/news/article/0,289142,sid180_gci1365522,00.html

Concerns		Seven Deadly Sins of Social Networking Security	http://www.computerworld.com/action/article.do?command=viewArticleBasic&articleId=9134994
Concerns		social networking danger - Google News	http://news.google.com/news?hl=en&rls=com.microsoft:en-ca:IE-SearchBox&rlz=117GGLD_en&q=social+networking+danger&revid=1953205601&resnum=0&um=1&ie=UTF-8&ei=Vqi7SvWdGGMG3IAf-xMy3DQ&sa=X&oi=news_group&ct=title&resnum=4
Concerns		Social Networking Sites - OnGuard Online	http://www.onguardonline.gov/topics/social-networking-sites.aspx
Concerns		Social Networking Sites Could Open Doors To Danger - San Diego News Story - KGTV San Diego	http://www.10news.com/news/14557347/detail.html
Concerns		Social networking threats get tougher, says report	http://searchsecurity.techtarget.co.uk/news/article/0,289142,sid180_gci1365522,00.html
Concerns		Two thirds of businesses fear that social networking endangers corporate security, Sophos research reveals	http://www.sophos.com/pressoffice/news/articles/2009/04/social-networking.html
Concerns		U.S. Marine Corps Bans Social Networking Sites - BusinessWeek	http://www.businessweek.com/technology/technology_at_work/archives/2009/08/us_marine_corps.html?chan=technology_technology+index+page_top+stories
Concerns		Who's afraid of a digital world The World Copyright Summit - Ars Technica	http://arstechnica.com/tech-policy/news/2009/06/whos-afraid-of-a-digital-world-the-world-copyright-summit.ars
Concerns		Why Pharma Fears Social Networking	http://www.brandweek.com/bw/content_display/current-issue/e3ie08aadb553c2ade9caea50c91352c7aa
Creating		Nine Ways to Build Your Own Social Network	http://www.techcrunch.com/2007/07/24/9-ways-to-build-your-own-social-network/
Creating		Personal Web Pages and Social Networking - Create and Design Your Own Personal Website or Social Networking Site - About.com	http://personalweb.about.com/
Creating		Start your own social network site - nebusiness.co.uk	http://www.nebusiness.co.uk/business-news/science-and-technology/2009/04/30/start-your-own-social-network-site-51140-23509954/
Definitions		categorySocial networking - Simple English Wikipedia, the free encyclopedia	http://simple.wikipedia.org/wiki/Category:Social_networking
Definitions		Social media - Wikipedia, the free encyclopedia	http://en.wikipedia.org/wiki/Social_media
Definitions		Social network service - Wikipedia, the free encyclopedia	http://en.wikipedia.org/wiki/Social_networking
Definitions		Social Network Sites Definition, History, and Scholarship	http://jcmc.indiana.edu/vol13/issue1/boyd.ellison.html

Definitions		What Is Social Networking - What is Social Networking	http://www.whatissocialnetworking.com/
Directory		Social Networking Sites Social Networks Directory social impact (1770)	http://findasocialnetwork.com/search.php
Future		Social Networking 4.0 Identity in the future of the digital social landscape Future of IDentity in the Information Society	http://www.fidis.net/resources/use-cases-scenarios/social-networking-40-identity-in-the-future-of-the-digital-social-landscape/
History		A Brief History of Social Networking Sites NFi Studios	http://www.nfistudios.com/blog/2007/06/21/a-brief-history-of-social-networking-sites
History		The History of Social Networking - Featured Article by Digital Trends	http://news.digitaltrends.com/feature/99/the-history-of-social-networking
Impact		A World Of Strangers - PRSA Digital Impact April 30th 2009	http://www.slideshare.net/Tomtrendstream/a-world-of-strangers-prsa-digital-impact-april-30th-2009
Impact		Digital Impact Conference	http://www.prsa.org/PD/DigitalImpactConferenceschedule.html
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Impact		Slashdot The Impact of Social Networking on Society	http://yro.slashdot.org/article.pl?sid=06/09/20/1325238
Impact		Social Network's Impact on E-Mail Marketing - ClickZ	http://www.clickz.com/3630282
Impact		Social networks impact the drugs physicians prescribe	http://globaltechforum.eiu.com/index.asp?layout=rich_story&channelid=3&categoryid=7&title=Social+networks+impact+the+drugs+physicians+prescribe&doc_id=10534
Impact		Social Networks Surpass EmailWhat's The Impact On Corporate Learning New Learning Playbook	http://newlearningplaybook.com/blog/2009/04/10/social-networks-surpass-emailwhats-the-impact-on-corporate-learning/
Impact		The impact of social networking in the eldercare industry 20-04-2009 - Patricia Grace on Blog Talk Radio	http://www.blogtalkradio.com/Patricia-Grace/2009/04/20/The-impact-of-social-networking-in-the-eldercare-industry
Impact		The Impact of Social Networking on the Value of Information	http://www.slideshare.net/ramonthomas/the-impact-of-social-networking-on-the-value-of-information
Impact		The Impact of Social Networking Tools and Guidelines to Use Them LLRX.com	http://www.llrx.com/features/goodgoogle.htm
Lists of Sites		Categorized List of Social Media and Social Networking Websites Traffikd	http://traffikd.com/social-media-websites/
Lists of Sites		List of social networking websites - Wikipedia, the free encyclopedia	http://en.wikipedia.org/wiki/List_of_social_networking_websites
Lists of Sites		Niche Social Networking Sites Social Media Answers	http://socialmediaanswers.com/niche-social-networking-sites/
Lists of Sites		Social Network Guide - A List of Social Networks	http://webtrends.about.com/od/socialnetworking/u/list-of-social-networks-guide.htm

Lists of Sites		Social Networking Sites Social Networks Directory	http://findasocialnetwork.com/search.php
Lists of Sites		Social Networking Websites Review 2009 - TopTenREVIEWS	http://social-networking-websites-review.toptenreviews.com/
Ranking and Stats		Alexa Top 500 Global Sites	http://www.alexa.com/topsites/global
Ranking and Stats		AMD 50x15 - World Internet Usage	http://www.50x15.com/en-us/internet_usage.aspx
Ranking and Stats		comScore Releases July 2009 U.S. Search Engine Rankings - comScore, Inc	http://www.comscore.com/Press_Events/Press_Releases/2009/8/comScore_Releases_July_2009_U.S._Search_Engine_Rankings
Ranking and Stats		forrester One Quarter of Web Users Watch Online TV Shows	http://newteevee.com/2009/07/28/forrester-one-quarter-of-web-users-watch-online-tv-shows/
Ranking and Stats		Google - Internet Stats	http://www.google.co.uk/intl/en/landing/internetstats/
Ranking and Stats		Google - Killer Stats Gadget	http://www.google.co.uk/intl/en/landing/internetstats/gadget/index.html
Ranking and Stats		Metrics for Social networks What does really happen crisscrossed blog	http://www.crisscrossed.net/2009/02/26/metrics-for-social-networks-what-does-really-happen/
Ranking and Stats		Popular Social Networking Websites Around The World	http://www.labnol.org/internet/favorites/popular-social-networking-websites-around-the-world/2377/
Ranking and Stats		social networking rankings - Google Search	http://www.google.com/search?hl=en&rls=com.microsoft:en-ca:IE-SearchBox&rlz=117GGLD_en&q=social+networking+rankings&revid=1509121660&ei=g8iSSrDNEJLQIAfA84S1DA&sa=X&oi=revisions_inline&resnum=0&ct=broad-revision&cd=6
Ranking and Stats		The Top Niche Social Networking Sites - A List of Niche Social Networks	http://webtrends.about.com/od/socialnetworking/tp/top_social_networking_sites_s.htm
Ranking and Stats		The Top Social Networking Sites	http://webtrends.about.com/od/socialnetworking/a/social_network.htm
Ranking and Stats		Top 10 US Social-Network and Blog Site Rankings Issued for Nov.	http://www.marketingcharts.com/interactive/top-10-us-social-network-and-blog-site-rankings-issued-for-nov-2750/
Ranking and Stats		Top Social Media Sites	http://www.prelovac.com/vladimir/top-list-of-social-media-sites
Ranking and Stats		Top Twenty Five Social Networking Sites - Feb 2009 — Social Media Optimization	http://social-media-optimization.com/2009/02/top-twenty-five-social-networking-sites-feb-2009/
Ranking and Stats		Twitter Grows Fastest, MySpace Still The Social King Nielsen Wire	http://blog.nielsen.com/nielsenwire/online_mobile/leading-social-networking-sites-still-growing/
Ranking and Stats		Twitter's 1,928 Percent Growth and Other Notable Social Media Stats	http://mashable.com/2009/07/16/twitter-june-2009-growth/
Ranking and Stats		Whee! New numbers on social network usage The Social - CNET News	http://news.cnet.com/8301-13577_3-10160850-36.html

Ranking and Stats		World Internet Usage Statistics News and World Population Stats	http://www.internetworldstats.com/stats.htm
Ranking and Stats		Worldwide Social Network Market Share - O'Reilly Radar	http://radar.oreilly.com/archives/2008/04/worldwide-social-network-market-share.html
SN Sites	Facebook	Facebook to Twannounce "Twivacy Changes" Twomorrow	http://mashable.com/2009/06/30/facebook-twivacy/
SN Sites	Facebook	The Social Media Minute A Look at Facebook's International Reach and Tax Evaders	http://www.cmswire.com/cms/social-media/the-social-media-minute-a-look-at-facebooks-international-reach-and-tax-evaders-005430.php
SN Sites	Facebook	webopedia Facebook Tips How To Create a Facebook Group	http://www.webopedia.com/quick_ref/facebook_group.asp
SN Sites	Facebook	Welcome to Facebook! Facebook	http://www.facebook.com/
SN Sites	MySpace	http://www.myspace.com/thelist	http://www.myspace.com/thelist
SN Sites	ning	Is Ning The Next Facebook or MySpace	http://www.cmswire.com/cms/enterprise-20/is-ning-the-next-facebook-or-myspace-002535.php
SN Sites	ning	ning 1 Million Social Networks Strong	http://www.techcrunch.com/2009/04/16/ning-1-million-social-networks-strong/
SN Sites	ning	ning About	http://about.ning.com/
SN Sites	ning	Ning lets you create and join new social networks for your interests and passions.	http://www.ning.com/
SN Sites	ning	Ning's Infinite Ambition -- Viral Networks -- Social Networking Start-Ups Fast Company	http://www.fastcompany.com/magazine/125/nings-infinite-ambition.html
SN Sites	Twitter	Sanity check The four stages of a typical Twitter user Tech Sanity Check TechRepublic.com	http://blogs.techrepublic.com.com/hiner/?p=1567&tag=nl.e101
SN Sites	Twitter	The opposite of Twitter new site requires 1,400-character minimum - Network World	http://www.networkworld.com/news/2009/082409-woofer.html?t51hb
SN Sites	Twitter	The Story (so far) of Twitter Manolith	http://www.manolith.com/2009/06/21/the-story-so-far-of-twitter/
SN Sites	Twitter	Twitter	http://twitter.com/
SN Sites	Twitter	Twitter oils the wheels of council networking - Times Online	http://business.timesonline.co.uk/tol/business/industry_sector/s/public_sector/article6604449.ece
SN Sites	Twitter	Twitter Social Network Analysis	http://ebiquity.umbc.edu/blogger/2007/04/19/twitter-social-network-analysis/
SN Sites	Twitter	Twitter's Tweet Smell Of Success Nielsen Wire	http://blog.nielsen.com/nielsenwire/online_mobile/twitters-tweet-smell-of-success/
SN Sites	Twitter	YouTube - Twitter in Plain English	http://www.youtube.com/watch?v=ddO9idmax0o
SN Sites	Youtube	YouTube - Broadcast Yourself.	http://www.youtube.com/?gl=CA&hl=en&utm_campaign=en&utm_source=en-ha-na-ca-bk&utm_medium=ha&utm_term=youtube